

ViTrox marks 13 years

Story by **Danny Ooi**
Pix by **Law Suun Ting**

TO mark its 13th anniversary, ViTrox Corporation Berhad celebrated the opening of its 120,000sq ft, four-storey ViTrox Innovation Centre in the Bayan Lepas Industrial Park on Dec 7.

Its president and chief executive officer Chu Jenn Weng said the centre houses the research and development, sales and marketing, service and support along with administration and manufacturing sections.

“The RM20mil expansion started in 2011 and is now 90% completed. Only the top floor is undergoing renovation,” he said at the building’s opening ceremony.

“Once completed, we expect our manufacturing capabilities to increase four fold.”

The company designs and manufactures automated vision inspection equipment and system-on-chip embedded electronics devices for the semiconductor and electronics packaging industries.

Chu said the company started with a

start-up capital of RM20,000 and it now had a market capitalisation of more than RM280 million.

ViTrox chairman Datuk Seri Kelvin Kiew, in his speech, said the company has been recording profits every year for the past 13 years.

Chief Lim Guan Eng congratulated ViTrox on its success, stressing that it was a remarkable achievement.

“The key to success is to have the right people doing the right job,” he said, before launching the ViTrox open day and “Million Heart” musical concert.

Also present was ViTrox senior vice-president Steven Siaw.

At the event, Lim was given a surprise birthday treat when ViTrox employees rolled out a lighted birthday cake for him.



A technical staff attending to an inspection machine.

Lim turned 53 on Dec 8.

During the event, ViTrox also donated RM1.5 million to the Buddhist Tzu Chi Merit Society Malaysia for

the building of an education centre in Jalan Macalister as well as for the building of a dialysis centre in Logan Road.

Upgrading for KDU Penang

THE evening showers on Nov 21 did not deter some 50 media personnel in Penang from converging on KDU Penang to indulge in an exquisite fine-dining experience at its Bon Appetit Restaurant.

The function, co-sponsored by media vendors such as Ikatan Asli, E-Network Connection, Optimal Media and EDSB Outdoor, was KDU’s annual Media Appreciation Night.

There was much merry-making as the college’s management, staff and media friends mingled over gourmet dishes prepared by KDU Penang’s own Hospitality and Culinary Arts School master and celebrity chefs.

In her welcoming speech, chief executive officer and principal of KDU Penang, Dr Chong Beng Keok thanked the media for their continuous support towards KDU Penang news and events throughout the years.

“KDU Penang has just been invited by the Ministry of Education to be upgraded to a university college next year,” Chong announced.

“As we are moving forward as a university college, we are currently upgrading our campus facilities even further with the development of two new SMART classrooms which will be completed by this month,” she said.

These SMART classrooms will be equipped



Chong (seated, fourth from left) posing for a group photograph with KDU’s chef and press members. – Pix courtesy of KDU Penang

with the latest technology such as interactive projector and magnetic whiteboard walls to facilitate outcome based learning activities.

Meanwhile, KDU Penang senior marketing and communications manager Neoh Soon Ken also expressed his thanks to the various press repre-

sentatives for their continuous coverage of KDU Penang’s events and news.

“KDU Penang has confirmed plans to build a new campus in the Batu Kawan area which will be a stone’s throw from the Second Penang Bridge,” he said.