

ViTrox celebrates strong sales in Mexico and 2 years partnership with SMTO!

July 28 2017 – ViTrox Technologies, the market leader of innovative, advanced and cost-effective automated vision inspection systems and equipment for the semiconductor and electronics packaging industries, pleased to announce that the revenue contributed by Mexico from 2015 to 2016 has increased by 108%, against corresponding period of the preceding year with the strong support from Sales Channel Partner, SMTO.

ViTrox started the partnership with SMTO since June, 2015. SMTO had doubled its employee headcount within 2 years. ViTrox is glad to have SMTO as SCP as ViTrox's revenue contributed by Mexico region is growing stronger year by year. The strong demand of ViTrox's best selling products, V510i Advanced 2D/3D Optical Inspection System (AOI) and V810i Advanced X-Ray Inspection System (AXI) has brought the overwhelming sales and response in Mexico! SMTO has contributed significantly in making this happen!

Other than these two hot-selling products, ViTrox had launched the new series of products, Advanced Robotic Vision Inspection System (ARV), V910i and V920i, as well as the solution-based product, V-ONE, the real-time production monitoring system. Besides, ViTrox also offers Vision Inspection Systems, Post Seal Handler and Tray-based Vision Handler for back-end semiconductor.

ViTrox's Sr. Vice President and General Manager, Mr. Wee Kah Khim says, "With the collaboration effort of ViTrox team and SMTO team, we have achieved the remarkable result for Mexico region. We are grateful and honored to engage SMTO as our SCP. We will continue to maintain the good partnership with SMTO and work hand in hand for another record breaking revenue achievement for Mexico region".

Managing Director of SMTO, Mr. Alejandro Olivar says, "The partnership with ViTrox was an incredible adventure in these first two years. We had been focused on helping ViTrox to maintain the current base of customers with the 1st class support and consulting that ViTrox has, and to increase the market share with new satisfied customers. We will continue with our compromise to exceed ViTrox's goals in Mexico".

For more information about ViTrox or enquiry, please visit www.vitrox.com or contact enquiry@vitrox.com

http://globalsmt.net/industry_news/vitrox-celebrates-strong-sales-in-mexico-and-2-years-partnership-with-smto/